



2023

BREW FEST Waterfront DISTRICT

LORAIN OH

TM

Sponsorship Opportunities, Saturday, August 12, 2023

BrewFest Waterfront District was created in partnership with Lorain Growth Corporation, a non-profit 501(c)(3), and Elyria Ohio's Franklin Brewing Company in 2014. The goal of the event's organizers was to bring people from all over the region to showcase Lorain's Waterfront Entertainment District, it's business friendly atmosphere, available real estate, and to demonstrate that people will support an event such as this occurring on an annual basis. Though 2014 was the first year for BrewFest, it was a resounding success! People came from neighboring cities and towns to try some of Ohio's finest craft beer, converse with brewers, experience an assortment of great foods, dance to some captivating live music and just plain have fun!

Since then, the event has grown and grown, introducing avid Brewfesters to a greater variety of craft beer while showcasing delicious local cuisine and talented regional musical acts! This year's event will be held at Black River Landing once again, our **NINTH**(should've been ninth) year! Immersed in an expansive area to showcase all of the great breweries, food vendors and all original live bands, 2022's incarnation promises to be another great one for Brewfest Waterfront District and the thousands of craft-beer-fanatics who wait all year long to enjoy our event's wonderful atmosphere!

When your business supports Brewfest, we'll make certain that the thousands in attendance know just who helped this amazing event continue in its mission to not only provide the best festival experience around, but also showcase a city that is **LOUDLY** rediscovering its greatness, the downtown Waterfront Entertainment District as its cornerstone! What better way to create brand awareness for your products and services while reaching a decidedly-upscale demographic? Further, when you support our amazing event through one of the available sponsorship opportunities, our team will make every effort to let the world know you've chosen to support this wonderful, community-based festival. This truly is a phenomenal marketing opportunity! With the success stories of the Speak of The Devil Cocktail Bar, The Broadway Avenue Streetscape Project, Ariel Broadway Hotel, Union Town Provisions, Bascule Brewery & Public House, Brew & Stew, The Shipyards Event Center, Broadway Mary's, Rockin' On The River, and more...**GREAT** things are continuing to happen, with no end in sight!

Tickets will be \$35.00 in advance, \$45.00 day of, limited VIP tickets at \$65.00, as well as limited designated driver tickets at \$10.00 per. With the main ticket each patron will receive a sampler glass and 16 beer tickets that can be redeemed for a 4 ounce sample. Expected attendance will be 2,750 - 3,750 + brewers, volunteers and BrewFest staff, potentially an audience over 4,000!



All pics by Rick Matos On Point Photography

Presenting Sponsor

\$4,500.00

- + Your company co-branded on the event everywhere it's presented including any promotional materials, BrewFest Waterfront District Presented by: YOUR COMPANY!
- + Logo/Company Info printed on the event tickets
- + Microphone time/special recognition during the event.
- + Two 5'x3' full color dedicated vinyl banners within the event
- + 8 BrewFest general admission tickets, 4 VIP tickets
- + Vendor space at the event
- + Bi-Monthly e-mail blasts after the event ends, up to next years event

Stage Sponsor

\$3,500.00

- + Your company branded as a supporter of live entertainment, logo featured in the staging area and all promotional materials, signage and advertisements.
- + Special reserved area in the live music pavilion
- + 8 BrewFest general admission tickets, 2 VIP tickets
- + Vendor space at the event
- + Bi-Monthly e-mail blasts after the event ends, up to next years event

Sample Glass Sponsor

\$3,500.00

- + Your company branded on 2,500-3,500 sampler glasses with the Brewfest logo
- + Your logo in advertisements and promotional materials
- + 8 BrewFest general admission tickets, 2 VIP tickets
- + Bi-Monthly e-mail blasts after the event ends, up to next years event

Wristband Sponsor

\$750.00

- + Patrons will be required to wear a wristband, your logo prominently displayed with the BrewFest logo on 2,500-3,500 people for the six hour event.
- + 8 BrewFest general admission tickets

Photo Zone Sponsor

\$850.00

- + Patrons will stop to have their pics taken as souvenirs, branded with your company logo on signage, and the pics themselves!
- + 6 BrewFest general admission tickets

T-shirt Main Sponsor

\$650.00

- + Logo printed on the back of 100+ volunteer t-shirts
- + 4 BrewFest general admission tickets

SOLD!

T-shirt Junior Sponsor

\$250.00

- + Logo printed in one of 6 slots under the main logo on the back of 100+ volunteer shirts
- + 2 BrewFest general admission tickets

Game Sponsor

\$650.00

- + Sponsor a gaming (3 each available, including your logo on the game itself and banner, YOU keep the game)
Cornhole, Giant Jenga, or Giant Connect four (closing July 18th to allow for production)
- + 4 BrewFest general admission tickets

All sponsors will need to provide high resolution logos/images in **print-ready properly sized** PDF files to look best upon printing or other media placements, please forward to Howard Ross, howard@brewfestwd.com (design services are available, ask your rep. for a quote) Payment for sponsorship is due upon signing, cash, checks, or credit cards are accepted, no refunds ,no exceptions.

_____ will participate at the following sponsor level:
Company Name

Presenting Sponsor _____

Stage Sponsor _____

Sample Glass Sponsor _____

Wristband sponsor _____

Photozone Sponsor _____

Main T-shirt sponsor _____

Junior T-shirt sponsor _____

Game Sponsor (Cornhole, Giant Jenga, or Giant Connect Four) _____

SOLD!

BrewFest Representative: _____ Date: _____
Signature

Name: _____ Phone: _____

Company: _____

Address: _____

Phone: _____ E-mail: _____

More info call or e-mail: Howard at 216-990-9779, howard@BrewFestWD, Chris at 440-506-7336, chris@BrewFestWD.com, Becky at 440-522-8572, becky@BrewFestWD.com

BrewFest is a rain or shine event, all patrons & participants must be 21 or over.
Lorain Growth Corp. is a non-profit 501(c)(3) organization. P.O. Box 1197, Lorain OH, 44055

